

Veerhouse Voda llc

The Caring Company

New York/Amsterdam

February 2012

Master Business Plan

“We Care”

Veerhouse Voda Ilc

1. Vision:

To create a sustainable, economical and social stability for all people of Haiti.

2. Mission:

To build innovative buildings and communities that help provide (social and economical) stability.

3. Strategy:

The basis for stability in all situations is safety, security and knowledge. The basis of safety and security is a place where no-one can easily invade on one's safety and security. The basis for knowledge is education. VV will build buildings which together make up a community that will provide safety, security. VV will provide education to grow knowledge for people so that they can work on creating their own stability socially and economical.

4. Goals:

- a. Create sustainable jobs
- b. Build sustainable residential, commercial and community buildings
- c. Offer medical facilities for employees, their families and community
- d. Offer educational facilities for employees, their families and community
- e. Stimulate sustainable agriculture
- f. Stimulate sustainable tourism
- g. Offer financial facilities for employees, their families and community
- h. Offer an honest and sustainable pension plan

5. Process of Veerhouse Voda to achieve its goals:

Building

- a. Housing: VV will develop sustainable housing solutions that will help provide a safe home to all levels of society.
- b. Working: VV will develop sustainable working solutions that will provide a safe workspace for all different business and industries.
- c. Educational: VV will develop sustainable educational building solutions that will provide a safe space for all to focus and concentrate on education at all ages.

- d. Recreational: VV will develop sustainable recreational building solutions that will provide a safe space for all to focus and concentrate on education at all ages.
- e. Security: VV will develop a perimeter wall system that will provide a safe haven around the building.

Energy and Water

- f. Energy: VV will help develop a sustainable energy source for own and community usage.
- g. Water: VV will help develop sustainable solutions for capture and storage of fresh water and treatment of used water.

Agriculture

- h. Agriculture: VV will help develop sustainable farming solutions that will provide a better opportunity for the farming community to develop a more effective and efficient production. The general community will get access to better, more and cost efficient food products.

Financial system

- i. Financial system: VV will develop together with local financial partners a system where Haitian people can save and borrow money.
- j. Pension plan: VV will create a pension system that will provide for a sustainable pension for its employees and external clients for after ones working period.

Tourism

- k. Tourism: VV will help develop sustainable tourism solutions that will provide a better opportunity for the community to develop a more effective and efficient hospitality branch.

